

About Us

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Bill Norton has been capturing images and involved in media presentation for more than 30 years. A native of Omaha, Nebraska and a graduate of the University of Nebraska at Omaha, his early career included television production that gave him extensive experience in events coverage, graphics creation and advertising.

A later career move into Public Relations allowed him to develop his print layout and writing skills. During his PR tenure, Norton became an earlier web developer when the Internet was first beginning to boom in the late 90's. He also continued to use his photography and video skills.

In 2004, Norton expanded his photography from what had been a serious hobby and sometimes commercial venture into his own business. Building upon his previous experience with web design, he combined both the photography and web development into Bill Norton Creative.

As a small business owner, Norton's goal is to provide personalized service to his customers. He specialty is working with customers on a one-on-one basis.